



Information Management For Small Business

IT HEADACHES? TAKE TWO ASPIRIN AND CALL US... NOW!

If just thinking about your company's information technology makes your head hurt, you're not alone. Most small and mid-sized businesses face IT challenges that simply overwhelm their owners and managers. For example, you probably struggle with:

- Controlling technology costs, complexity and obsolescence while maintaining quality customer service and accommodating business growth
- Finding, hiring, training, and retaining personnel that can manage your technology affordably
- Managing a host of service and product providers that specialize in specific support areas but rarely understand or perceive The Big Picture.

Sound familiar? Well i•manage can not only alleviate your pain but help increase the growth and success of your business, too.



Invest in i•manage and Put Money in YOUR Pocket

In the long run, an investment in i•manage will not only net you enough savings to cover our fees but will net you greater profits in terms of increased productivity, operational efficiency and sales. More importantly, you'll have far fewer IT headaches.

Contact us today for a **FREE** consultation. At **402.697-8400** or **877.697.8400** or **www.i-manage.com**.



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HOW MUCH OF YOUR SUCCESS DEPENDS ON YOUR TECHNOLOGY?



When you consider a total systems crash do you break out in a sweat? Or how do you feel when you think about...hackers...getting into your system? And have you considered lately the pace at which technology is changing and how much it's costing you in time, money and resources to try and keep up? **That's why you need i•manage. We help you insure continuous and secure system operations, give you faster access to innovative technology and help you better manage your IT investments and business processes.**

When you outsource the support and management of your IT infrastructure to i•manage, you immediately reap the benefits of partnering with a highly skilled and dedicated specialist who will:

- Allow you to **focus on your core business strengths** and devote your valued resources to increasing your market share and bottom-line
- Provide **technological solutions** designed to intelligently serve and support the goals of your business, streamlining your operations, not convoluting them
- Help you assess future, as well as current, information needs and **manage your IT assets** to meet immediate objectives as well as accommodate growth and expansion
- Substantially **reduce your IT investments** so that you can redirect those dollars to other priorities
- More effectively **manage** ongoing **IT expenses** through improved predictability of costs



- Give you access to the **latest technology**, thereby increasing the speed, flexibility and efficiency of your operations, allowing you to more quickly respond to customer and marketplace demands
- Provide **one-call-solves-it-all service** and help desk for ALL your systems and networks
- Serve as your **general contractor and project manager** new installations, database creation and implementation, relocations and more

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MORE THAN TECHNOLOGY, WE OFFER PERSPECTIVE AND PLANNING



We don't start and stop with the technology because the critical component to successful information management is planning. You have to understand how the information is to be used in order to determine paths and processes for usage. That's why we help you with:

- **Business Process Consulting:** We examine your current systems, networks and business processes, identifying integration and alignment issues and areas for cost reduction and improvement. We also review trends and forecasting and conduct a future needs assessment.
- **Asset Management:** We look at your technological investments, do a cost-benefit analysis and recommend budgeting and financing.
- **Project Management:** Need a general contractor to manage a move, install a database, select an effective, affordable provider? We can do this and more.
- **Customer Relationship Management:** We'll help you leverage your customer relationships to increase retention, loyalty and profits.

Services

i•manage can provide any or all of the following services:

- **Network Design and Installation** for your Local Area Network (LAN) and your Wide Area Network (WAN). We also assist with hardware recommendation, procurement and configuration.
- **Software Selection**, procurement, installation, maintenance and updating to insure the most effective and efficient business processes.
- **Network Administration and End-User Support** providing onsite service as well as a 24-7 Help-Desk if required.
- **Network Security** (Firewall and Backup) as well as Remote Monitoring of all your servers, switches and routers to insure full security.
- **Website Assistance**, helping you find, interview and select the best website designer, host and web marketer.
- **Total Integration** of your business processes, systems and networks. Is your network down? Is your email on the fritz? Need to set up secure, online communications with a client? Looking for an effective sales management program? Need someone to manage the relocation of your offices? Whatever the need, we take it from there and provide you with the fastest, most reliable, cost-effective solution.

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**WE HELP WITH ALL
THE BUSINESS,
FINANCIAL AND
LEGAL ISSUES
INVOLVED WITH IT**

If you open any phone directory you will find columns of IT vendors who can help with hardware or software or networking... but how many really understand all of the business and financial issues that surround IT? There's only one...i•manage.

We understand that IT impacts your business processes, your budgeting, your tax returns and more, and we can help you in all of these areas because we offer you a unique perspective and a combination of skills available from no other provider.

Prior to founding i•manage, company president Richard Troia was a practicing tax attorney with a law degree from St. Louis University, a Master of Laws in Taxation from the University of San Diego and a passion for technology. Towards the end of the "Information 90s," Richard saw a need in the marketplace and elected to make a major career change. Combining his IT expertise with his business, legal and financial acumen, Richard launched i•manage in 1998. Today the company uniquely provides small and mid-sized businesses with all of the IT resources they need, as well as a "Big Picture" business perspective that results in technological solutions that serve his clients...not vice versa.



Call for a FREE Consultation

We welcome an opportunity to **meet with you at no charge** to discuss your IT wants and needs. At that time, we'll also present our credentials. We believe you'll see for yourself that an investment in i•manage is an investment in your future growth and success.

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